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THE FRATERNAL HEALTH & SAFETY INITIATIVE RECOGNIZED FOR EXCELLENCE IN EDUCATIONAL PROGRAMMING BY ASSOCIATION OF FRATERNITY/SORORITY ADVISORS AWARDS

Industry leading initiative recognized for outstanding contributions to fraternal community

AURORA, Colo. (December 8, 2016) – The Fraternal Health & Safety Initiative (FHSI), a historic endeavor created to address the most pressing social issues facing college students through a unique research-based curriculum, was recognized by the Association of Fraternity/SorORITY Advisors (AFA) as a winner of the 2016 Excellence in Educational Programming Award.

Each year, AFA seeks to recognize outstanding contributions to the fraternal community through their awards program. The Excellence in Educational Programming Award recognizes new and innovative programs that result in learning or education. Three awards are presented for educational programming efforts: one to a fraternal organization for efforts directed to undergraduate or alumni members, one to an affiliate or vendor member organization for educational efforts, and one for a campus-based program for new and innovative educational efforts.

“We’re ecstatic to be recognized by an organization that serves as the ‘leading voice in aligning the fraternity/sorORITY and higher education experiences’,” said Marc Mores, Executive Vice President of James R. Favor & Co. “We know this is an ongoing effort, and we hope to further spread the FHSI’s message through the awareness generated by our growing footprint and this type of affirmation.”

“Having more than 1,400 campus-based and fraternity/sorORITY professionals from across North-America present for AFA’s honoring of the FHSI and our Consortium Members educating nearly 100,000 undergraduates to shape safer campus environments is remarkable,” said Andrew Huston, Executive Director of Sigma Alpha Mu Fraternity. “The program is having a tremendous impact on the health and well-being of our members and improving the cultures of our chapters.”

Beginning in 2014, a consortium of ten leading international and national fraternities and sororities implemented the Fraternal Health & Safety Initiative. The Initiative combines peer-to-peer and trainer-led presentations, printed materials, and discussions to engage fraternity and sorORITY members in a variety of better ways to ensure learning and critical thinking through the lens of their organization’s values. It is an ongoing effort to create a culture of support, safety, and intervention for organization members and their guests.

Across its four modules (focused on three main topics: sexual misconduct, abuse of alcohol and other drugs, and hazing), the FHSI curriculum features a consistent bystander intervention model to help students recognize, diagnose, and intervene in potentially harmful situations.

Tammie Pinkston, Leadership Director and Former International President for Alpha Delta Pi SorORITY, shared, “This is a huge recognition for a program that is truly making a difference in our members’ lives!”

“The consistency across the FHSI’s modules establishes a uniform language, skill set, and decision-making framework for undergraduates,” said Mores. “By making it easier for undergraduates to apply prevention skills collectively, they can use their influence for good.”

About the Fraternal Health & Safety Initiative

The Fraternal Health & Safety Initiative (FHSI) was developed by the James R. Favor & Company in 2013 in an effort to address risk management issues impacting the health and safety of participating fraternity and sorority members and guests present within the fraternal community. The FHSI Consortium of ten leading international and national fraternities and sororities represents approximately 100,000 undergraduate men and women at more than 550 college campuses. The FHSI provides expertise, leadership, and innovation to meet the unique challenges facing fraternal organizations in today's complex world. For more information about the Fraternal Health & Safety Initiative, visit FHSI.jrfco.com. For more information about James R. Favor & Company, visit www.jrfco.com.

About the Association of Fraternity | Sorority Advisors

The Association of Fraternity/Sorority Advisors is the catalytic force in aligning the fraternity/sorority experience with the changing dynamics and enduring principles of higher education. Through programs, publications, networking opportunities, and other resources, AFA enhances its members' abilities to foster impactful fraternity/sorority experiences. For more information about the Association of Fraternity/Sorority Advisors, visit www.afa1976.org.

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