



## FOR IMMEDIATE RELEASE

### FRATERNAL HEALTH & SAFETY INITIATIVE WELCOMES GAMMA PHI BETA SORORITY AS NEWEST AFFILIATE MEMBER

**AURORA, Colo. (June 26, 2015)** – The Fraternal Health & Safety Initiative (FHSI), a consortium of international and national fraternity member clients of James R. Favor & Company (JRFCo), today announced Gamma Phi Beta Sorority as the newest affiliate member. Gamma Phi Beta joins a consortium of nine international and national fraternity and sorority member clients and affiliates of James R. Favor & Company (JRFCo). The FHSI was created to address issues affecting students on college campuses, including sexual and relationship misconduct.

“Gamma Phi Beta is committed to providing timely, relevant and effective education to our members,” said International President Krista Davis. “We know that sexual and relationship misconduct is one of the most prevalent topics facing today’s college student and we believe the education and programming provided by FHSI will help our members understand this issue and take action to combat sexual assault. Our members are leaders and change-makers in their communities, and we believe our partnership with FHSI will give our members the tools and resources to create safer campuses and communities.”

Gamma Phi Beta will begin to implement *Taking a Stand: Preventing Sexual Misconduct on Campus* during the 2015-16 year via our collegiate leadership consultants, professional staff and volunteer leaders. They are committed to providing this sexual misconduct training to their 132 collegiate chapters by the end of the 2016-17 academic year. As new chapters join their chapter roll, they will ensure they participate in this important programming.

“As advocates of ethical behavior, respect and integrity, Gamma Phi Beta’s partnership with the Fraternal Health & Safety Initiative strengthens our collective ability to impact college campuses,” said Marc Mores, executive vice president of JRFCo. “We look forward to working together to reach Gamma Phi Beta members across the country with this important and meaningful curriculum.”

Gamma Phi Beta joins fellow National Panhellenic Conference sorority Alpha Delta Pi, as well as Lambda Chi Alpha, Pi Kappa Alpha, Sigma Alpha Epsilon, Sigma Alpha Mu, Sigma Chi, Tau Kappa Epsilon and Triangle fraternities in the Consortium.

#### **About the Fraternal Health & Safety Initiative**

The Fraternal Health & Safety Initiative (FHSI) was developed by James R. Favor & Company in 2013 in an effort to address risk management issues impacting the health and safety of participating fraternity members and guests present within the fraternal community. The FHSI consortium of nine leading international and national fraternities and sororities represents nearly 100,000



undergraduate men and women at more than 550 college campuses. The FHSI provides expertise, leadership and innovation to meet the unique challenges facing fraternal organizations in today's complex world. For more information about the Fraternal Health and Safety Initiative, visit [FHSI.JRFCO.com](http://FHSI.JRFCO.com). For more information about James R. Favor & Company, visit [JRFCO.com](http://JRFCO.com).

**About Gamma Phi Beta International Sorority**

Gamma Phi Beta International Sorority was founded in 1874 at Syracuse University in Syracuse, New York. The Sorority's mission is to inspire the highest type of womanhood. Headquartered in Centennial, Colorado, the Sorority has chartered more than 180 collegiate chapters across the United States and Canada, and has more than 195,000 collegiate and alumnae members worldwide.

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