



CAMPUSPEAK and James R. Favor & Company announce partnership for launch of online sexual violence prevention program

AURORA, Colo. (April 17, 2015) – On April 6, 2015, CAMPUSPEAK announced the launch of its new online sexual violence prevention education program, SPEAK UP, which promotes participant learning through real stories, told by real people, to create real impact on college campuses. “Facts and role-playing activities are not the effective method to connect with this audience,” said David Stollman, CAMPUSPEAK’s president. “That’s why it was so important for us to create SPEAK UP. This innovative program harnesses the power of storytelling so participants connect with real survivors while acquiring the knowledge they need to prevent sexual violence.” CAMPUSPEAK partnered with LaunchPoint Solutions and Mike Dilbeck of RESPONSE ABILITY to create SPEAK UP by bringing together survivors of sexual violence and industry experts. Dilbeck’s work on bystander intervention highlighted the growing need to address this important topic in more effective ways.

SPEAK UP covers consent, sexual assault, rape, stalking, domestic and dating violence, bystander intervention, and support strategies. Additional modules provided by James R. Favor & Company’s Fraternal Health & Safety Initiative (FHSI) address Fraternity & Sorority Life and Risky Behaviors. “As is true with many issues facing higher education today, fraternal organizations are key campus constituencies to engage in advancing cultural change. This is why we are excited to announce our partnership in this project,” said Marc Mores, James R. Favor & Company’s Executive Vice President. Through their participation CAMPUSPEAK leveraged the industry specific knowledge and experience of the FHSI to improve the direct impact on fraternal communities. “Partnering with CAMPUSPEAK was the perfect way to continue to engage our consortium member chapters in an online environment which supplements our *Taking a Stand: Preventing Sexual Misconduct on Campus* module.”

This online learning experience will allow campuses meet the requirements of the Campus Sexual Violence Elimination Act (SaVE). The Campus SaVE Act requires all colleges and universities participating in federal student aid programs to provide preventative educational programming to all incoming students, faculty, and staff.

Contributors include:

- Neesha Arter, author of CONTROLLED
- Suzette Walden Cole, Lead Consultant, James R. Favor & Company's Fraternal Health and Safety Initiative
- Mike Dilbeck, founder of RESPONSE ABILITY
- Sharrell Hassell-Goodman, Office of Student Life, The Ohio State University
- Tim Mousseau, Vice President of Consulting Services, LaunchPoint Solutions
- Sarah O'Brien, founder of Dara House

"SPEAK UP is vital to advancing the conversation on sexual violence prevention because it connects to the human side of the issue," said Tim Mousseau. "It empowers students to take a leading role by engaging their emotions." A portion of the profits will be donated to agencies providing direct support to survivors of sexual violence.

For more information about SPEAK UP, visit campuspeak.com/speakup.

For more information about the Fraternal Health & Safety Initiative, visit FHSI.jrfco.com.

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